

## GIFT-WITH-PURCHASE SOFTWARE IDEAS



### HALLMARK CARD STUDIO EXPRESS 2.0 – SRP \$29.95 – **BEST SELLER!**

From the #1 maker in greeting cards comes the best-selling software product.\* Create and personalize your holiday cards and party invitations by adding photos or other images and sentiments to any of the unique Hallmark cards. Choose from hundreds of designs and templates plus make other projects including calendars, scrapbook pages and more.



### SCRAPBOOK FACTORY STANDARD 4.0 – SRP \$29.95 – **BEST SELLER!**

The #1 best selling scrapbook software in America!\* Easily take your digital photos and add them to the hundreds of included, pre-designed scrapbook pages to create precious keepsakes and holiday memories to share with friends and family. It's the ideal gift and a great way to capture your holiday and other year-round photo memories!



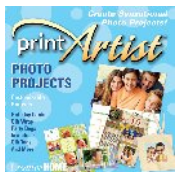
### ART EXPLOSION CALENDAR MAKER – SRP \$29.95 – **NEW!**

From one of the leading brand in home graphics comes this easy to use calendar making product. Create great-looking calendars with your personal photos, or use any of the images and fonts included. Make calendars with the kids or surprise your family with a personalized holiday gift.



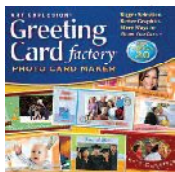
### COOK'N RECIPE ORGANIZER - SRP \$79.95 – **NEW!**

This easy-to-use software program makes recipe management and organizing a snap. Stop fumbling through countless hand-written recipes, now you have one convenient place to store, maintain and update all of your recipes! Utilize the available goods in your pantry and let Cook'n suggest a recipe or select an existing recipe and let the software generate a shopping list for you - complete with the exact ingredients, measurements and suggested nutritional values.



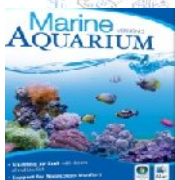
### PRINT ARTIST PHOTO PROJECTS - SRP \$39.99 – **BEST SELLER!**

Bring your photos to life in minutes! Whether you need photo cards, postcards, invitations, photo calendars, party accessories or more - this easy-to-use title will produce sensational photo projects. Choose from thousands of fun and unique designs and graphics for virtually every season, event and holiday.



### GREETING CARD FACTORY PHOTO CARD MAKER 2.0 - SRP \$29.95 – **BEST SELLER!**

Get unique and create one-of-a-kind photo greeting cards with your digital pictures. This industry leading software product has everything you need to create photo greeting cards with an amazing collection of design templates, beautiful graphics and heartfelt sentiments. A great way to express your innermost feelings every time.



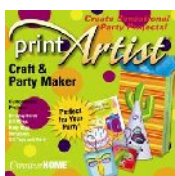
### MARINE AQUARIUM 3 - SRP \$19.95 – **COMING SOON!**

Experience the most realistic PC aquarium simulation program available, complete with life-like fish that can bend, turn and swim. Watch as they co-exist within a photo-realistic 3D environment. Raise up to 30 unique fish, each with their own realistic behaviors. Enjoy as a stand alone program or as a screensaver, add your own music, adjust the lighting and be mesmerized by Marine Aquarium!



### PHOTO EXPLOSION SPECIAL EDITION 3.0 – SRP \$39.95 – **BEST SELLER!**

Photo Explosion remains the leader in entry-level photo software, and breaks new ground by offering other features not found in it's competitor's offerings. The product includes an enormous library of photo projects and templates for virtually every season, event and holiday. Whatever your photo needs, Photo Explosion will help bring them to life!



### PRINT ARTIST CRAFT & PARTY MAKER – SRP \$29.95

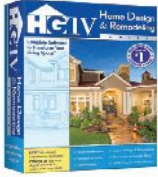
Create and print great-looking holiday party and crafts in just minutes. Whether you need party invitations, placemats, name tags, party sets or even a gift bag, no experience is necessary to make party projects with this easy to use software product. Personalize any project by adding your own photos and impress your guests with professional looking party crafts and accessories!



Avanquest<sup>®</sup>  
software

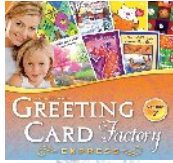
## HOLIDAY PROMOTIONS

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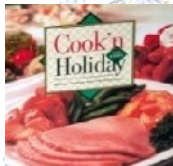
#### HGTV HOME DESIGN WORKSHOP - SRP \$39.95 – COMING SOON!

Let HGTV Home Design Workshop provide the tools and inspiration you need to transform your living space into your dream home. Breathe new life into an old room or space. Tackle any home improvement project with ease. You can even design your dream home from scratch, no design experience necessary – just point and click!



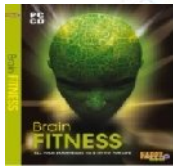
#### GREETING CARD FACTORY EXPRESS – SRP \$29.95

Personalize and send the very best store-bought greeting cards with just one product. Create cards, holiday newsletters, party invitations, scrapbook pages, crafts and more. Also includes ready-made designs for just about every season and event plus thousands of clip art images. Add digital photos and show your personal touch to family and friends.



#### COOK'N FOR EVERY HOLIDAY – SRP \$19.95

The holiday cook will love you for giving them this wonderful collection of holiday recipes. This collection is sure to inspire great meals, plus you can add your own. There is nothing quite as warming to the soul as recalling holidays with family and friends. Cook'n for every Holiday's food recipes are sure to recall delightfully nostalgic memories



#### Brain Fitness - SRP \$69.99 - NEW!

Get hours of fun with this timely title. Brain vitality is a key variable for success in daily life, whether you are a student, professional, parent or retired. Brain Fitness contains fun and innovative games sure to provide you with a full mental workout. Increase thinking ability, prevent brain aging, and sharpen all five cognitive functions: memory, language, concentration, visual-spatial skills and executive function.



#### SESAME STREET LEARN, PLAY & GROW / LETS GO TO PRESCHOOL - SRP \$19.99 EACH

With Burt, Ernie, Elmo, Big Bird and Cookie Monster as playmates, this title provides children a great way to get comfortable with the computer by making it fun to learn. There are music, art, shape and counting games, all designed to build confidence. Kids will love playing along - a great gift this holiday season.



#### CASINO POKER & BLACK JACK – SRP \$19.99

Casino Poker & Black Jack are fun, realistic gaming programs with plenty of sights, sounds and high-stakes thrills. Experience a full simulation game that gives you the look and feel of the best and most popular casinos in the world. Choose from seven versions of poker and play against the dealer, or play high stakes blackjack. A fantastic gift for the gamer on your list!



#### BERLITZ FUNDAMENTALS EXPRESS – SRP \$29.95 – BEST SELLER!

For more than 125 years the Berlitz® name has been synonymous with effective foreign language learning. This easy to use software title teaches you the basics faster by concentrating on vocabulary with a proven, proprietary learning process. A great gift for anyone planning to travel overseas or just interested in quickly learning the language basics.



#### MEMORIES ON TV – SRP \$29.95

MemoriesOnTV lets you take your photos, videos and music files and make great-looking slide shows for play back on TV. Capture family occasions, school or work events and share your moments right on *your* living room or board room TV! It's easy to use and everyone will love making shows to impress their friends and family!



#### HUMOROUS GREETING CARD FACTORY - SRP \$29.95 – NOVA PICK!

Now you can personalize and send store-quality humorous greeting cards, ranging from cute and witty to downright hysterical. With more than 2,000 exclusive greeting cards and customizable projects, 12,000 amusing graphics, 1,000 witty sentiments and 300 different fonts, you'll always find the best way to tickle someone's funny bone!

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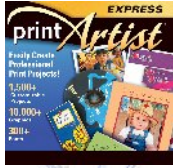


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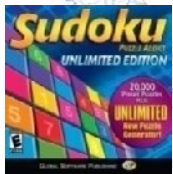
### MORPHEUS ANIMATION SUITE - SRP \$59.99

Turn photos into entertaining animation. Morph, warp, mix and blend photos, then share your creation with family and friends. Great for embellishing your profiles and unleashing your creativity on Facebook, MySpace and other online communities.



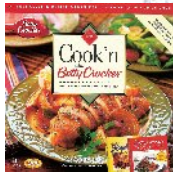
### PRINT ARTIST EXPRESS - SRP \$39.95 - **BEST SELLER!**

Print Artist is one of our most popular photo and print project products, offering the widest range of creative projects. Whether you need a greeting card, label, scrapbook page, report cover, business card, party invitation, or a newsletter, Print Artist is sure to make any project come to life! Create your own or use any of the pre-designed templates. Great for the entire family!



### SUDOKU PUZZLE ADDICT UNLIMITED EDITION – SRP \$19.99

Sudoku puzzles, a new addictive ritual, as necessary a routine as that morning jolt of coffee! Give the gift of puzzles this holiday season - with more than 1000 Sudoku puzzles, even the most diehard puzzle addicts will be challenged - but if you're just being introduced to this wildly popular pastime, you too will find enough variety and tricky twists to make this national craze your personal obsession.



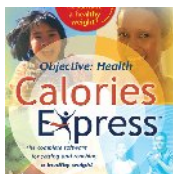
### COOK'N WITH BETTY CROCKER – SRP \$29.95 - **BEST SELLER!**

Cook'n with Betty Crocker includes proven recipes from the famous Betty Crocker Cookbook. With over 50 years of cooking and baking success, Betty Crocker's Cookbook has earned the reputation of being the most trusted cookbook in the kitchen. You will love adding these recipes to your collection. It's the perfect gift for the chef on your list.



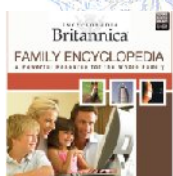
### SENDPHOTOS 5 – SRP \$29.95

SendPhotos is the easiest way to organize photos, share pictures and create photo stories. Includes over 300 design templates for virtually every occasion including the holiday season, birthdays, sports events and more. Includes 1 GB of free storage for storing thousands of photo memories. A special way to share pictures and make lasting memories.



### CALORIE EXPRESS - SRP: \$29.95

An important part of the Holiday season is eating, the hard part is not doing too much of it - now there is a software solution to help maintain a healthy weight, even during the Holidays! Calorie Express is user-friendly and will help you gain better control over your eating habits. Create your personal profile, set a goal, plan your physical activities and then let Calorie Express do the rest.



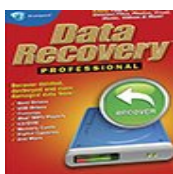
### ENCYCLOPÆDIA BRITANNICA FAMILY ENCYCLOPEDIA – SRP \$19.95

Encyclopædia Britannica Family Encyclopedia is the perfect gift for the entire family. From Arts & Literature to Sports, Geography and Politics, this product covers the most fascinating topics and the one-stop information resource. This CD-ROM features 2,600 images, maps and videos, and the award-winning Merriam-Webster's Collegiate® Dictionary and Thesaurus.



### CROSSWORD PUZZLE ADDICT – SRP \$19.99

Play on your PC or print to go! This program is a jumbo assortment of puzzles to challenge everyone from the novice to the most diehard of crossword puzzle addicts. Revel in the fun, witty, relaxing and amusing mix of clever wordplay and trivia that makes for endless entertainment – a great gift for anyone on your holiday shopping list!



### DATA RECOVERY PROFESSIONAL - SRP \$39.95 - **NEW!**

Never lose important files, photos, emails, videos or music again! In just one click, Data Recovery Professional safely rescues deleted files easing your worries and giving you the reassurance you need when working on your PC.