

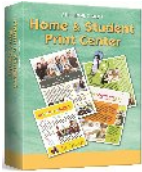


Avanquest
software

Back-To-School 2010 Value-Add Products for Promotions

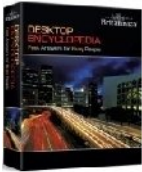


NOVA™
DEVELOPMENT



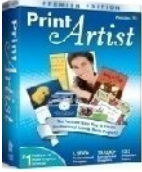
ART EXPLOSION HOME & STUDENT PRINT CENTER - SRP \$39.95

This is the perfect value add for virtually any back to school product promotion. Now make creative projects with ease for home and school. Included is a vast collection of pre-designed templates, projects and graphics to create school report covers, school flyers, newsletters, book marks, greeting cards and more. Use the included designs or make your own using the drawing tools, gradients, text effects and much more.



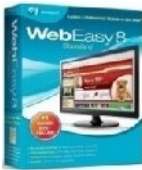
ENCYCLOPÆDIA BRITANNICA DESKTOP ENCYCLOPEDIA 2010 - SRP \$29.95

From one of the world's greatest sources of knowledge, here's a complete reference guide perfect for back to school. With nearly 25,000 intriguing articles, maps and pictures covering art, history, geography, technology, pop culture and the world, students will have all the information they need to create and print accurately sourced reports. Includes Merriam-Webster's Collegiate® Dictionary and Thesaurus.



PRINT ARTIST PREMIER 23 – SRP \$39.95 – NEW!

Print Artist is one of the best-selling print creativity software products on the market today. Create professional-looking home office and school projects in minutes. Whether you need stationary, business cards, flyers or newsletters, Print Artist Premier is sure make your home office or school projects come to life! It's easy to use and is sure to be a nice back-to-school complement.



WEBEASY STANDARD 8 - SRP \$39.95 - NEW!

Help students exceed expectations by giving them to the tools needed to easily create their very own professional looking website! Add photos, videos, graphics and more to build a website for a school project, school club, sports team, family or any other organization or event that needs a web presence. With built-in templates, drag-and-drop simplicity and no programming or technical skills required, a great website is only minutes away!



LABEL FACTORY PREMIER 3 – SRP \$29.95 – NEW!

The fastest, easiest way to create professional-quality labels. With more than 1,400 label formats and templates and 1,800 graphics, you can quickly and easily organize your home office and school projects. Create CD/DVD labels, name tags, address labels, report labels, file folder labels and more! Endorsed by Avery Dennison, Label Factory is incredibly simple to use.



DORA THE EXPLORER™ LOST AND FOUND ADVENTURE – SRP \$19.95 – NEW!

Dora is the top rated preschool phenomenon that develops fundamental skills. With five exciting and interactive games, children are given an entertaining introduction into a whole new world of learning and discovery. Together with Dora and her friends, Boots, Map, and Backpack, children learn the essential skills of language, problem solving, math and reading in an educational, diverse and wholesome environment. Ages 3-5.



MYULTIMATE ORGANIZER – SRP \$29.95

Help students simplify their life and save valuable time with this easy-to-use personal organization software. With a day planner, to-do lists, address book, notebook and journal, expense reports, schedule ticker, password organizer, form filer, sticky notes, world clocks, 250 calendar layouts, and more, MyUltimateOrganizer ensures that every student's life is organized!



WINWAY RESUME EXPRESS 12 – SRP \$19.95

A must for the student looking to supplement his/her income. Write the perfect resume with the best selling resume application. Choose from hundreds of customizable resumes for virtually every career, multiple designs, and more than 50,000 job-winning phrases that are sure to set your resume apart.



BERLITZ FUNDAMENTALS 2 – SRP \$29.95 - NEW!

Learn the basics of a language faster! Includes Spanish, Italian, French, German, English, Chinese and Japanese. Using a proprietary learning system and 5,000+ flashcards, Berlitz will test your recall and customize programs based on your abilities. Whether traveling to another country, improving your language knowledge or just wanting to bone-up on vocabulary in specific subject areas, Berlitz Fundamentals provides the building blocks.

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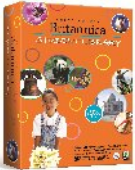


NOVA™
DEVELOPMENT



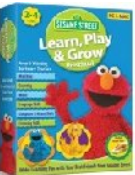
PAINT SHOP PRO PHOTO X2 – SRP \$99.99 – **NEW!**

Everything you need to edit stunning photos and organize/share them. With a wide selection of one-click photo-fixing features you can easily correct common photo flaws such as red eye, color and sharpness. Unique makeover tools let you whiten teeth, remove blemishes and paint on a tan. Get creative with artistic effects and filters to turn your favorite photos into fun projects to share with family and friends.



ENCYCLOPÆDIA BRITANNICA STUDENT LIBRARY - SRP \$19.95

This complete encyclopedia forms the cornerstone of a total reference library sure to interest and involve young students. Covering the most important topics for kids in grades 1 to 9, it includes the Britannica Elementary Encyclopaedia, the Britannica Student Encyclopedia, the Merriam-Webster Student Dictionary and Thesaurus - and games, interactive study guides, and other rich multimedia that makes learning fun and keeps children engaged. Ages 6-14.



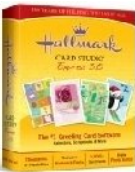
SESAME STREET LEARN, PLAY & GROW – SRP \$19.95

Preschoolers can join their best friends from Sesame Street and discover early stage, yet critical, pre-reading, pre-math, categorization and creative expression skills through engaging activities. Children are provided with a variety of different learning activities including Language Development, Counting, Music, Art, Shape Games and much more! Ages 2-4.



SCRAPBOOK FACTORY STANDARD 4 – SRP \$29.95 - **BEST SELLER!**

A great application for creating yearbook memories or school projects that really stand out. The #1 best selling scrapbook software in America*! Easily take your digital photos and create precious memories to share with friends, family and future generations. Scrapbook Factory has the ultimate collection of templates for scrapbooks and other keepsake projects.



HALLMARK CARD STUDIO EXPRESS 3 – SRP \$29.95 – **NEW!**

The #1 home graphics software product on the market*. Take your photos and create personalized, one-of-a-kind Hallmark cards as unique as the people you care for. In three simple steps, add photos, sentiments and graphics to personalize Hallmark greeting cards and projects - commemorating virtually every season, event and holiday. Other projects included like event planners, calendars, photo frames, stationery, invitations, scrapbook pages and more!



HALLMARK CARD STUDIO SELECT 3 – SRP \$39.95 – **NEW!**

The #1 home graphics software product on the market*. Take your photos and create one-of-a-kind Hallmark cards and projects as unique as the people you care for. With Hallmark Card Studio Select, you get all the great features found in the Express version plus more ready-made design templates, graphics and more. You're sure to get the most out of your PC, printer and digital camera with this best selling, easy to use software title.



PHOTO EXPLOSION WORKSHOP 4 – SRP \$39.95 – **NEW!**

Combines the best of digital editing with a photo project studio. Fix and organize photos with ease, and choose from an enormous library of ready-made designs and templates for virtually every photo project imaginable – from greeting cards to scrapbook pages to posters and photo frames. This version has all the features of Photo Explosion Special Edition, plus more projects, fonts, etc.



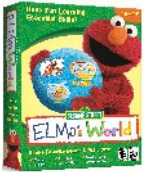
PRINT ARTIST PHOTO PROJECTS – SRP \$39.95 – **BEST SELLER!**

Students can create and print quality photo projects in just minutes with this best selling title. Whether you need a photo greeting card, postcard, invitation, photo calendar, gift bag or more, no experience is necessary to produce sensational projects with Print Artist Photo Projects. Truly a great all around application.



MEMORIES ON TV 4 – SRP \$49.95 – **NEW!**

Make your school project stand out! MemoriesOnTV lets you easily transform your digital photos and video clips into stunning slideshows with transition effects and music for easy playback on a TV or PC. It's easy to use, and is a great way to showcase your research assignments and projects, or your own personal memories.



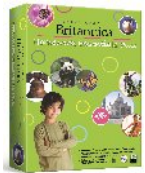
SESAME STREET ELMO'S WORLD – SRP \$19.95 – NEW!

In Elmo's World™, children are invited to explore six favorite topics from the popular television series: Food, pets, telephones, bugs, shoes and farms. With Help from Elmo and his pet goldfish Dorothy, preschoolers interact with familiar friends, objects and places through easy point & click activities. They will sing, play, read and explore - all the while being challenged to expand their imagination and creativity. Ages 2-5,



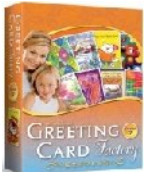
SOLITAIRE MANIA – SRP \$29.95 - NEW!

Here is the perfect study break or gift for the student in your house! Solitaire Mania includes more than 400 solitaire card games. It features all the old-time favorites like Spider Solitaire, FreeCell, Golf, Monte Carlo, Klondike, Scorpion, and a lot of original variations not found elsewhere. The whole design of the game can be customized, including card sets and backgrounds. Whether just wanting to play at home, or while travelling on that summer vacation, Solitaire Mania will supply hours of fun.



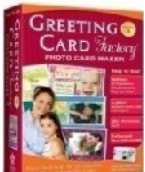
ENCYCLOPÆDIA BRITANNICA HOMEWORK ESSENTIALS PLUS – SRP \$29.95

Two complete encyclopedias perfect to help kids get ahead in school! This comprehensive library contains over 18,000 articles on kid-centric topics, plus Merriam-Webster's Student Dictionary and Thesaurus. Also includes learning games and interactive study guides, 1,800 maps, links to 166,000 Web sites, homework tools, timelines, video clips, interactive articles and media tours. Ages 6-14.



GREETING CARD FACTORY EXPRESS – SRP \$29.95

The ultimate collection of absolutely charming cards, featuring beautiful graphics and heartfelt sentiments sure to express your inner most feelings every time. Greeting Card Factory is among the leading PC creativity titles and includes drawing tools, text effects and thousands of customizable projects - a great addition to any classroom creativity suite.



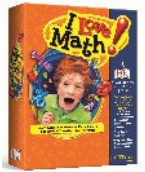
GREETING CARD FACTORY PHOTO CARD MAKER 3.0 – SRP \$29.95 -- NEW!

Create custom photo greeting cards with your digital photos and one of the leading greeting card software products. Included is everything you need to create personalized photo greeting cards, photo party invitations, photo postcards and more! With an amazing collection of charming cards, beautiful graphics and heartfelt sentiments you will be sure to express your innermost feelings every time.



TYPING PAL - SRP \$34.95

A perfect gift-with-purchase for Back-to-School! Whether you're writing a report, a letter, résumé or e-mail, mastery of the keyboard is one skill you absolutely cannot do without. Thanks to the result of twelve years of development, learning to type has never been so simple and enjoyable. Master your keyboard and gain efficiency with the help of over one hundred typing lessons, typing practice texts and oral dictations.



I LOVE! MATH- SRP \$29.95

This entertaining activity center is sure to reinforce math skills in key curriculum areas. Through easy-to-understand games and activities, increase understanding of fractions, geometry and measurements. It's fun and it's sure to help improve skills, confidence and grades. Ages 7-14.



I LOVE SCIENCE! - SRP \$29.95

With I Love Science! test scores will soar! Have fun discovering amazing facts and important principles about everyday science. Whether in the biology lab, chemistry lab or physics lab, children will have plenty to discover as they participate in more than 100 games, activities and experiments. Ages 7-14.



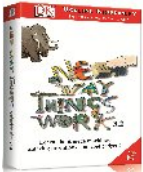
SYSTEM SUITE PROFESSIONAL 10 - SRP \$59.95

Repair and protect your computer with System Suite 10 Professional. 60+ awarding-winning tools diagnose and fix Windows problems, optimize system performance, eliminate slowdowns and crashes and protect you against the latest security threats. System Suite is the ultimate system repair utility for your computers.



MY AMAZING ANIMALS - SRP \$19.95

Packed with photos, maps, sounds and amazing facts about virtually every animal and specie. Alongside Henry, a delightful 3-D animated lizard, explore the animal kingdom, hear the snap and snarl of a bobcat and discover how fast a school of piranha can strip an animal to the bone. Ages 6-14.



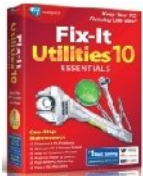
DK THE NEW WAY THINGS WORK – SRP \$29.95

Based on the work of renowned author David McCaully, this title is bursting with machines, movies, animations and games - covering some of the most fascinating inventors throughout history. This title will be sure to capture the imagination of your child as they dig deeper into how things work! Ages 8 and up.



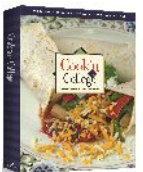
GRAMMAR MADE EASY – SRP \$19.99

In a fun game-show format, Grammar Made Easy teaches and tests children's understanding of grammar in a way no textbook can! This program goes beyond simple diagrams and introduces rules of speech and sentence structure in innovative and captivating lessons. Ages 6-9.



FIX-IT UTILITIES 10 ESSENTIALS – SRP \$39.95 – NEW!

Optimize Your PC's Performance and Internet Speed. Tired of your PC's slow performance? Sick of programs freezing and not working? With just one click, Fix-It Utilities runs 150+ tests to uncover problems that slow down your computer and fixes them so your computer runs like new again.



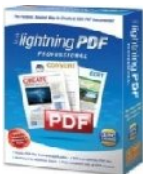
COOK'N IN COLLEGE – SRP \$19.95

A regular, healthy diet will help you stay alert and focused. Cook'n in College software will help you gain an edge in a competitive educational environment by providing your body and brain with the nutrients it needs to function optimally. With more than 100 affordable recipes, gain a competitive advantage and succeed in college with the Cook'n in College software.



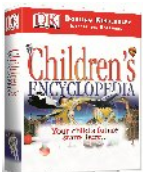
FAMILY TREE MAKER 2010 – SRP \$39.95 – NEW!

Family Tree Maker, the #1 selling genealogy software, makes it easy to discover your family story, preserve your legacy and share your rich heritage with family and friends. Includes family tree design templates and features to incorporate them into school projects, charts and reports and even coffee table books.



LIGHTNING PDF PROFESSIONAL – SRP \$49.95 - NEW!

This application is a must have for any student. Lightning PDF Maker, the complete PDF alternative to Adobe® Acrobat®, makes working with PDFs faster and easier. Use powerful tools to create, convert, edit, combine, secure, markup, form-fill and save 100% industry-standard PDFs files that can be opened with any PDF viewer.



EYEWITNESS CHILDREN'S ENCYCLOPEDIA – SRP \$29.95

Based on the best selling series of Eyewitness books, this title transports children to virtual worlds in topics ranging from English to Science to Art. With a variety of fantastically rendered 3D landscapes, this well-written, interactive title will set children on a path of lifelong learning. Ages 5-9.

HALLMARK PAPER



HALLMARK PREMIUM BLANK 4 X 8 PHOTO CARDS – SRP \$12.99

It's easy to print customized 4 x 8 photo greeting cards for any event or occasion. Includes 40 greeting cards and matching envelopes. Heavyweight 98 lb card stock is coated for vibrant color and crisper text - designed to work perfectly with your Hallmark Card Studio software and color inkjet printers from Dell, HP, Lexmark, Epson and Canon.



HALLMARK MATTE PREMIUM BLANK PHOTO GREETING CARDS – SRP \$10.99

Heavyweight card stock, coated for better color and crisper text, works with all software programs and inkjet printers from Dell, Lexmark, Epson, HP and Canon. Create store bought quality greeting cards with this half-fold matte white greeting card stock. Includes 20 cards with 20 matching envelopes. As a bonus, receive Hallmark® Card Studio® Trial Edition FREE and start creating your own cards right away!



HALLMARK GLOSSY PREMIUM BLANK PHOTO GREETING CARDS – SRP \$10.99

Heavyweight card stock, coated for better color and crisper text, works with all software programs and inkjet printers from Dell, Lexmark, Epson, HP and Canon. Includes 15 sheets of blank, half-fold glossy white greeting card stock with 15 matching envelopes.

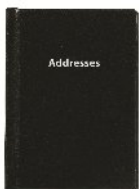
PHOTO ALBUMS



4 X 6 PHOTO ALBUM “BRAG BOOK” – SRP \$10.95

This leatherette photo album is a perfect gift to include with your camera or printer offer. Includes 18 pages to share all your most cherished memories. Makes a great gift for family and friends alike!

ADDRESS BOOKS & PLANNERS



5x7 ADDRESS BOOK – SRP \$10.99 – NEW!

A great compliment to any back-to-school program. This high quality, bounded leatherette is perfect companion to many of our organization software titles within home office and school. Add even more value when you combine one of our great titles with a functional address book that can be carried along with you when not at your computer.



5x7 ADDRESS BOOK & PLANNER – SRP \$12.99 – NEW!

A great compliment to any back-to-school program. This high quality, bounded leatherette is perfect companion to many of our organization software titles within home office and school. Add even more value when you combine one of our great titles with a functional address book and planner that can be carried along with you when not at your computer.