

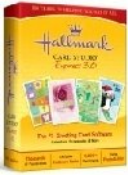


Avanquest
software

NATIONAL PHOTO MONTH IDEAS FOR PROMOTIONS

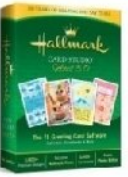


NOVA™
DEVELOPMENT



HALLMARK CARD STUDIO EXPRESS 3 – SRP \$29.95 – **NEW!**

The #1 home graphics software product on the market*. Take your photos and create personalized, one-of-a-kind Hallmark cards as unique as the people you care for. In three simple steps, add photos, sentiments and graphics to personalize Hallmark greeting cards and projects - commemorating virtually every season, event and holiday. Other projects included like event planners, calendars, photo frames, stationery, invitations, scrapbook pages and more!



HALLMARK CARD STUDIO SELECT 3 – SRP \$39.95 – **NEW!**

The #1 home graphics software product on the market*. Take your photos and create one-of-a-kind Hallmark cards and projects as unique as the people you care for. With Hallmark Card Studio Select, you get all the great features found in the Express version plus more ready-made design templates, graphics and more. You're sure to get the most out of your PC, printer and digital camera with this best selling, easy to use software title.



PRINT ARTIST PHOTO PROJECTS – SRP \$39.95 – **BEST SELLER!**

Create and print quality photo projects in just minutes with this brand new title. Whether you need a photo greeting card, postcard, invitation, photo calendar, gift bag or more, no experience is necessary to produce sensational projects with Print Artist Photo Projects. Truly a great all around title.



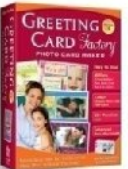
PHOTO EXPLOSION SPECIAL EDITION 4 – SRP \$39.95 – **NEW!**

Edit, organize and share all of your digital photos with ease. The newly redesigned Photo Explosion offers a new user interface with improved workflow for photo editing. Fix flaws with the new QuickFix Studio, or use the wide selection of specialized tools to produce the image you are looking for. Instantly upload your photos or slideshows to YouTube, Flickr, Facebook and SendPhotos!



PHOTO EXPLOSION WORKSHOP 4 – SRP \$39.95 – **NEW!**

Combines the best of digital editing with a photo project studio. Fix and organize photos with ease, and choose from an enormous library of ready-made designs and templates for virtually every photo project imaginable – from greeting cards to scrapbook pages to posters and photo frames. This version has all the features of Photo Explosion Special Edition, plus more projects, fonts, etc.



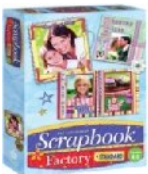
GREETING CARD FACTORY PHOTO CARD MAKER 3 – SRP \$39.95 -- **NEW!**

Create custom photo greeting cards with your digital photos and one of the leading home graphics software products. Included is everything you need to create personalized photo greeting cards, photo party invitations, photo postcards and more! With an amazing collection of charming cards, beautiful graphics and heartfelt sentiments you will be sure to express your innermost feelings every time.



FAMILY TREE MAKER ESSENTIALS – SRP \$29.95 – **NEW!**

Make use of your family photos and preserve your family heritage with Family Tree Maker, the #1 selling genealogy software. Discover your family story, preserve your legacy and share your past with family and friends. Includes family tree design templates and features to incorporate them into charts and reports and even coffee table books. A great gift for any family!



SCRAPBOOK FACTORY STANDARD 4 – SRP \$29.95 - **BEST SELLER!**

The #1 best selling scrapbook software in America*! Let's you easily take your digital photos and create precious memories to share with friends, family and future generations. Scrapbook Factory has the ultimate collection of templates for scrapbooks and other keepsake projects.



WEBEASY STANDARD 8 - SRP \$39.95 - **NEW!**

Create your very own professional looking website! Easily add photos, videos, graphics and more to build a website for your family, volunteer group, school club, sports team, wedding or any other organization or event that needs a web presence. With built-in templates, drag-and-drop simplicity and no programming or technical skills required, a great website is only minutes away!

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MOVIEPLUS X3 – SRP \$79.99 – **NEW!**

Create professional quality videos without a complicated video editing system. MoviePlus X3 provides a simple interface and user friendly tools to make lasting video memories in a snap. Make quick cuts and arrange and edit video, still pictures and audio easily. With flexible import & export capabilities, your videos and photos can be captured, enhanced and burned to disc or broadcast on the web in minutes!



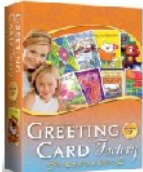
PAINT SHOP PRO PHOTO X2 – SRP \$99.99 – **NEW!**

Everything you need to create stunning photos. With a wide selection of one-click photo-fixing features you can easily correct common photo flaws such as red eye, color and sharpness. Unique makeover tools let you whiten teeth, remove blemishes and paint on a tan. Get creative with artistic effects and filters to turn your favorite photos into fun projects to share with family and friends.



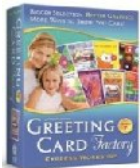
HALLMARK SCRAPBOOK STUDIO DELUXE 3 – SRP \$29.95

Remembering the special events in your family's life is what scrapbooking is all about. Now, Hallmark Scrapbook Studio Deluxe makes it easy to tell your family's stories by providing an extensive collection of scrapbook templates, images and phrases. Includes special themes such as wedding, baby, prom, anniversary and more.



GREETING CARD FACTORY EXPRESS 7 – SRP \$29.95

Take your photos and create unique, store-bought quality greeting cards and projects with the ultimate collection of charming cards, featuring beautiful graphics and heartfelt sentiments sure to express your innermost feelings every time. Also includes other print projects including calendars, scrapbook pages, CD labels and so much more!



GREETING CARD FACTORY EXPRESS WORKSHOP 7 – SRP \$39.95

Take your photos and create unique store-bought quality greeting cards and projects. Greeting Card Factory Express Workshop includes everything found in Greeting Card Factory Express plus bonus CD slideshow software. With the bonus software, take your photos and graphics, and create amazing memories to share with family and friends.



PRINT ARTIST PREMIER 23 – SRP \$39.95 – **NEW!**

Print Artist is one of the best-selling print creativity software products on the market today. Use your digital photos and create professional-looking projects in minutes. Whether you need a greeting card, business card, scrapbook page, stationary, or even a gift bag, Print Artist Premier is sure make your home, school or business projects come to life!



MEMORIES ON TV 4 – SRP \$49.95 – **NEW!**

Easily transform your digital photos and video clips into stunning slideshows with transition effects and music for play on your TV! MemoriesOnTV is easy to use, and is a great way to share photographs of family vacations, birthdays, graduations, holidays, college events and more - right on your living room TV!



FACE FILTER STUDIO – SRP \$59.95 – **NEW!**

FaceFilter is a simple, quick and easy to use yet powerful photo editor that enables you to fine-tune your photos creating professional looking photos every time. Utilizing FaceFilter's proprietary 3D muscle-based photo morphing technology you can fine-tune facial expressions naturally such as adding a smile, widening eyes, raising an eyebrow or changing skin tones. - with FaceFilter the possibilities are endless!



LABEL FACTORY PREMIER 3 – SRP \$29.95 – **NEW!**

The fastest, easiest way to create professional-quality labels with your photos. With more than 1,400 label formats and templates, 1,800 graphics and 13 different bar code formats supported, you can make business, home office and general purpose labels for virtually every occasion. Create CD/DVD labels, name tags, address labels and more! Endorsed by Avery Dennison, Label Factory is incredibly simple to use.

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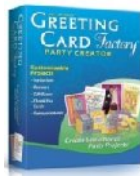
MY DESIGN & PRINT WORKSHOP - SRP \$49.95

MyDesign & Print Workshop lets you easily create brochures, newsletters, letterhead, business cards, postcards and more at a fraction of the cost. With thousands of professionally designed templates, fonts and graphic typestyles, you'll be well on your way to creating high-impact, unique marketing documents that will leave a lasting impression every time.



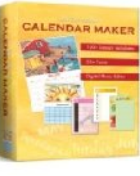
WINWAY RESUME EXPRESS 12- SRP \$29.95

Say goodbye to writer's block! Now you can write the perfect resume with the best selling resume software title. Choose from hundreds of customizable resumes for virtually every career, multiple designs, and more than 50,000 job-winning phrases that are sure to set your resume apart.



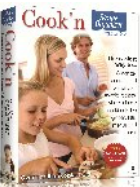
GREETING CARD FACTORY PARTY CREATOR – SRP \$29.95 – NEW!

Use your photos and create great-looking party and craft projects with ease. Whether your party calls for an invitation, thank-you card, banner, placemats, party favors or even a hat or gift bag, Greeting Card Factory Party Creator will help you craft virtually all of your party needs.



ART EXPLOSION CALENDAR MAKER – SRP \$29.95

Here is a way to have your photos seen all year! Create personalized calendars, whether it be a gift for a family member or a friend, or just something you want to create for yourself. Included are beautiful graphics and designs sure to show your love ones you really care.



COOK'N RECIPE ORGANIZER – SRP \$79.95

This easy-to-use software program makes recipe management and organizing a snap. Stop fumbling through countless hand-written recipes, now you have one convenient place to store, maintain and update all of your recipes! Utilize the available goods in your pantry and let Cook'n suggest a recipe or select an existing recipe and let the software generate a shopping list for you - complete with the exact ingredients, measurements and suggested nutritional values.



COOK'N WITH BETTY CROCKER RECIPE COOKBOOK – SRP \$29.95

Cook'n with Betty Crocker includes proven recipes from the famous Betty Crocker Cookbook. With over 50 years of cooking and baking success, Betty Crocker's Cookbook has earned the reputation of being the most trusted cookbook in the kitchen. You will love adding these recipes to your collection. It's the perfect compliment for those kitchen and other housework consumer products.



MY BUSINESS CARDS PROFESSIONAL – SRP \$29.95

A great title for anyone looking to start a new business, club or simply changing addresses. Easily design and print matching business cards, stationary, envelopes and labels in minutes. Choose from thousands of professional-looking designs, or create your own from scratch. Include photos for a personalized look.



LIGHTNING PDF PROFESSIONAL – SRP \$49.95 - NEW!

Lightning PDF Maker, the complete PDF alternative to Adobe® Acrobat®, is specifically designed for business users and makes working with PDFs faster and easier. Use powerful tools to create, convert, edit, combine, secure, markup, form-fill and save 100% industry-standard PDFs files that can be opened with any PDF viewer



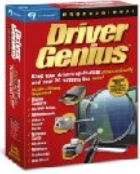
AUTOSAVE ESSENTIALS - SRP \$39.95 – NEW!

Easily back up any type of document - photos, emails, videos, documents and more. AutoSave Essentials runs continuously in the background to automatically protect your files. If disaster does strike, quickly restore your data in just one click. Your valuable data can be backed up locally or external on remote network drives without any hassle or fuss.



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DRIVER GENIUS PROFESSIONAL 9 - SRP \$29.95 – NEW!

Backup, restore and update all your important drivers in minutes. Don't spend ages searching various websites for new or updated drivers for your computer? Do you experience strange application behavior like freezing or quitting, that may be driver related? Driver Genius will backup and automatically locate drivers that your system can't, and provide you with a direct download link in seconds!



DATA RECOVERY PROFESSIONAL - SRP \$39.95 – NEW!

Never lose your photos again. Safely recover deleted files, photos, email, music, videos and more in just a few clicks. Data Recovery's powerful recovery tool searches for and restores files that have been accidentally deleted or lost from Windows recycle bin, a virus infection, an unexpected system shutdown, hacker attacks or software failures.

HALLMARK PAPER



HALLMARK PREMIUM BLANK 4 X 8 PHOTO CARDS – SRP \$12.99

It's easy to print customized 4 x 8 photo greeting cards for any event or occasion. Includes 40 greeting cards and matching envelopes. Heavyweight 98 lb card stock is coated for vibrant color and crisper text - designed to work perfectly with your Hallmark Card Studio software and color inkjet printers from Dell, HP, Lexmark, Epson and Canon.



HALLMARK MATTE PREMIUM BLANK PHOTO GREETING CARDS – SRP \$10.99

Heavyweight card stock, coated for better color and crisper text, works with all software programs and inkjet printers from Dell, Lexmark, Epson, HP and Canon. Create store bought quality greeting cards with this half-fold matte white greeting card stock. Includes 20 cards with 20 matching envelopes. As a bonus, receive Hallmark® Card Studio® Trial Edition FREE and start creating your own cards right away!



HALLMARK GLOSSY PREMIUM BLANK PHOTO GREETING CARDS – SRP \$10.99

Heavyweight card stock, coated for better color and crisper text, works with all software programs and inkjet printers from Dell, Lexmark, Epson, HP and Canon. Includes 15 sheets of blank, half-fold glossy white greeting card stock with 15 matching envelopes.

PHOTO ALBUMS



4 X 6 PHOTO ALBUM "BRAG BOOK" – SRP \$10.95

This leatherette photo album is a perfect gift to include with your camera or printer offer. Includes 18 pages to share all your most cherished memories. Makes a great gift for family and friends alike!

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PHOTO CREATIVITY COMBO – SRP \$90.00 – NEW!

Includes two highly desirable home creativity titles.

- Greeting Card Factory Express 7
- Morpheus Photo Animation Suite

Use the software to create one-of-a-kind greeting cards, animations and other projects. It's a perfect value-add for printers, digital and video cameras, camera accessories and PC related products.

Ships on (1) CD



PHOTO & PRINT SOFTWARE COLLECTION – SRP \$150

Included are many of the leading consumer photo and print software titles within each of their categories.

- Hallmark Card Studio Express 2.0 – the #1 Home Graphics Software*
- MyDesign & Print Workshop
- Scrapbooks Plus Workshop
- Send Photos 5

This collection was developed especially for printers, printer accessories and camera related products.

Ships on (1) DVD



PHOTO FUN SOFTWARE CENTER – SRP \$220

Includes some of the best-selling consumer photo and print software titles on the market.

- Hallmark Scrapbook Studio Deluxe 3.0
- Print Artist Photo Projects
- Greeting Card Factory Photo Card Maker
- Morpheus Photo Animation Suite
- Memories on TV

This collection was developed specifically for digital cameras, camera related products, printers and printer accessories.

Ships on (1) DVD



SOFTWARE SUITE PREMIER – SRP \$530.00 – NEW!

Includes 15 of some of the most recognizable software titles on the market.

- | | | |
|----------------------------------|---|--------------------------|
| •Send Photos 5 | •Cook'n Recipe Organizer | •Sudoku Puzzle Addict |
| •Greeting Card Factory Express 7 | •Encyclopaedia Britannica Student Library | •Casino Poker |
| •Winway Resume Express | •Think Free Office | •Casino Blackjack |
| •MyCheckbook | •Fix-It Essentials 9 | •Crossword Puzzle Addict |
| •Berlitz Fundamentals Express | •Auto Save Essentials 9 | •Brain Fitness |

This giant collection was designed to be bundled with Desktops, Laptops, Netbooks and other PC related accessories. Compact, easily transferable and with a quick delivery system, this USB is packed full of value.

Ships on one (1) DVD, OR a 4GB USB Drive