



## DAD's and GRAD's PRODUCTS FOR PROMOTIONS

Feb 2011



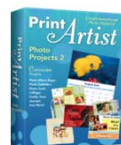
### **WINWAY RESUME EXPRESS 12 – SRP \$29.95**

A must for the graduate in your family. Now you can write the perfect resume and land your dream job with the best selling resume software title. Choose from hundreds of customizable resumes, multiple designs, and more than 50,000 job-winning phrases that are sure to set your resume apart.



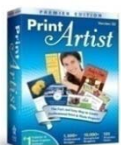
### **GREETING CARD FACTORY PHOTO CARD MAKER 3 – SRP \$39.95**

Personalize your cards this Father's Day with your digital photos using one of the leading greeting card software products. Included is everything you need to create personalized photo greeting cards, party invitations, postcards and more! With an amazing collection of charming cards, beautiful graphics and heartfelt sentiments you will be sure to express your gratitude and love to Dad this Father's Day.



### **PRINT ARTIST PHOTO PROJECTS 2 – SRP \$39.95 – NEW!**

Dads and Grads will love being able to create and print quality photo projects in just minutes. Whether they need a photo greeting card, postcard, invitation, photo calendar, gift bag or more, no experience is necessary to produce sensational projects with Print Artist Photo Projects. Truly a great all around title to capture and display all of your family memories.



### **PRINT ARTIST PREMIER 23 – SRP \$39.95 – BEST SELLER**

Print Artist is one of the best-selling print creativity software products on the market today. Take your digital photos and create professional-looking projects in minutes. Whether you need a greeting card, business card, scrapbook page, stationery, or even a gift bag, Print Artist Premier is sure make your home, school or business projects come to life!



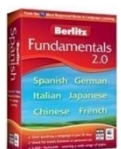
### **HGTV INSTANT MAKEOVER – SRP \$35.95 – NEW!**

Give Dad a way to easily visualize home improvement projects with HGTV Instant Makeover. Simply import digital photographs of your home exterior or interior - choose from a library of name brand materials and quickly change paint color, windows, doors and more. Use digital photos to create custom materials. No design experience is necessary, just point and click!



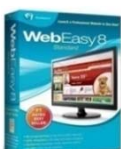
### **ENCYCLOPÆDIA BRITANNICA DELUXE 2010 - SRP \$29.95**

Designed for adults and students alike, Encyclopædia Britannica Deluxe is a comprehensive reference resource that gives you up-to-date, in-depth, and easy-to-use information. Delivers 84,000 intriguing articles covering art, history, geography, technology, pop culture and the world. Includes Merriam-Webster's Collegiate® Dictionary and Thesaurus. Finding answers to everyday questions has never been simpler.



### **BERLITZ FUNDAMENTALS 2 – SRP \$29.95 - NEW!**

Learn the basics of a language faster! Includes Spanish, Italian, French, German, English, Chinese and Japanese. Using a proprietary learning system and 5,000+ flashcards, Berlitz will test your recall and customize programs based on your abilities. Whether traveling to another country, improving your language knowledge or just wanting to bone-up on vocabulary in specific subject areas, Berlitz provides the building blocks necessary to a solid language learning program.



### **WEBEASY STANDARD 8 - SRP \$39.95 - NEW!**

Create your very own professional looking website! Easily add photos, videos, graphics and more to build a website for your family, volunteer group, school club, sports team, wedding or any other organization or event that needs a web presence. With built-in templates, drag-and-drop simplicity and no programming or technical skills required, a great website is only minutes away!

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**PHOTO EXPLOSION WORKSHOP 4 – SRP \$39.95 – BEST SELLER!**

Edit, organize and share all of your family photos with ease. The newly redesigned Photo Explosion offers a new user interface with a simplified workflow for easy photo editing. Fix flaws with the new QuickFix Studio, or use the wide selection of specialized tools to produce the image you are looking for. Instantly upload your photos or slideshows to YouTube, Flickr, Facebook and SendPhotos!



**FAMILY TREE MAKER WORKSHOP – SRP \$39.95 – NEW!**

Create family trees to connect and bring your heritage to life. Rich new storytelling features enable you to easily scan or upload photos, videos, audio or documents into your tree. Take the photos and create slideshows or even publish beautiful keepsakes and books to share with friends and family. Connect the journey visually with family migration paths – view timelines and interactive maps highlighting events and places in your ancestors' lives.



**OFFICE PRINTING ESSENTIALS – SRP \$49.95 – NEW!**

Create and print professional-quality projects in minutes using software tools found in just one powerful yet easy-to-use DVD! Simply select from 1,000+ unique layouts, 12,000+ sensational multipurpose images and 200 professional fonts or use the built-in Photo Editor to create your own designs easily. With absolutely no experience necessary to achieve sensational results, just sit back and watch your work make a great impression on customers, business colleagues, associates, team members and more!



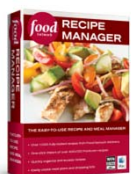
**FIX-IT UTILITIES ESSENTIALS 11 - SRP \$39.95 - NEW!**

Repair, speed-up & protect your PC this year – automatically! Fix-It Utilities Essentials finds and fixes windows problems, preventing slowdowns and freezes to keep your PC running smoothly. Eliminate and recover from system crashes by restoring Windows back to full health. With real-time PC monitoring, you can relax and let Fix-It Utilities fix, optimize and speed up your PC - the ultimate system repair utility!



**LIGHTNING PDF CONVERTER PRO – SRP \$49.95 - NEW!**

A great companion for any recent graduate. This affordable PDF alternative to Adobe® Acrobat®, is specifically designed for PC users and makes working with PDFs faster and easier. Use powerful tools to create, convert, edit, combine, secure, markup, form-fill and save 100% industry-standard PDFs files that can be opened with any PDF viewer.



**FOOD NETWORK® RECIPE MANAGER - SRP \$29.95 - NEW!**

Help Dad organize and create the ultimate kitchen with the this food recipe manager. More than 1000 recipes from the Food Network kitchens, plus once click access to over 400,000 recipes on Food.com. Choose recipes and ingredients based on USDA nutritional values. Schedule weekly meal plans and generate shopping lists organized by grocery section to save time and money!



**LEARN TO USE MICROSOFT® OFFICE 2010 & WINDOWS® 7 – SRP \$69.95 – NEW!**

A great tool for any student or recent graduate wanting to learn Microsoft Office and/or Windows 7. On-screen video demonstrations take you step-by-step through 100+ different topics, each with clear and concise instructions. Simply pick the topic you want to study and sit back and watch as an expert shows you how it's done. Practice what you've learned in an interactive tutorial where you try out the task in a simulated environment and then move on to actually doing it yourself.



**SYSTEM SUITE DELUXE – SRP \$49.95 – NEW!**

Take a stand and fight back with SystemSuite® Deluxe – the easy-to-use PC repair and tune-up program that runs 250+ diagnostic tests to uncover your computer's problems and then fixes every one of them. With one-click maintenance, easily protect and repair your PC yourself!

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**MEMORIES ON TV 4– SRP \$49.95 – BEST SELLER!**

Easily transform your digital photos and video clips into stunning slideshows with transition effects and music for play on your TV! MemoriesOnTV is easy to use, and is a great way to share photographs of family vacations, birthdays, graduations, holidays, college events and more - right on your living room TV!



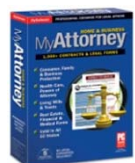
**PAINT SHOP PRO PHOTO X2 – SRP \$99.99**

Everything you need to create stunning photos. With a wide selection of one-click photo-fixing features you can easily correct common photo flaws such as red eye, color and sharpness. Unique makeover tools let you whiten teeth, remove blemishes and paint on a tan. Get creative with artistic effects and filters to turn your favorite photos into fun projects to share with family and friends.



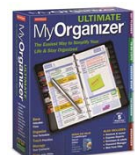
**SYSTEM SUITE PROFESSIONAL 11 - SRP \$59.95 – NEW!**

Give Dad everything he needs to get under the hood - tune-up, repair and protect your computer with System Suite 11 Professional. 60+ awarding-winning tools diagnose and fix Windows problems, optimize system performance, eliminate slowdowns and crashes and protect you against the latest security threats. System Suite is the ultimate system repair utility for your computers.



**MYATTORNEY HOME & BUSINESS – SRP \$39.95**

Get everything you need to handle your legal needs at a fraction of an attorney's cost. From contracts, documents, letters and worksheets to step-by-step interviews, document creation wizards, online updates and more. MyAttorney Home & Business provides you with essential legal information for your business, home and family.



**MY ULTIMATE ORGANIZER – SRP \$29.95**

Help the Grad or Dad in your life keep it all together with the perfect personal organization software for home and office use. Set up appointments, keep track of business and personal contacts, attach photos, send emails, create to-do lists, keep notes and even track your expenses with built-in reporting.



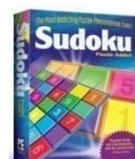
**MY PROFESSIONAL BUSINESS CARDS – SRP \$29.95**

Whether you are moving or starting a new business, My Professional Business Cards let's you easily create professional looking business cards with matching letterhead, envelopes and labels. It's fast to learn and includes thousands of easy-to-customize designs, images and fonts - sure to make your business portray the image you dreamed of!



**SOLITAIRE MANIA – SRP \$29.95 - NEW!**

Help Dad relax and give him a gift he will love spending time with. Solitaire Mania includes more than 400 solitaire card games. It features all the old-time favorites like Spider Solitaire, FreeCell, Golf, Monte Carlo, Klondike, Scorpion, and a lot of original variations not found elsewhere. The whole design of the game can be customized, including card sets and backgrounds. Whether just wanting to play at home, work or while travelling on that summer vacation, Solitaire Mania will supply hours of fun.



**SUDOKU PUZZLE ADDICT UNLIMITED EDITION – SRP \$19.99**

A great gift for Dad's and Grads alike. Millions of people buy newspapers for the daily Sudoku puzzle and this title is full of more than 20,000 puzzles. It features an Unlimited Puzzle Generator so you'll never run out of games. This product will also challenge the diehard Sudoku puzzle addicts, or if you're just being introduced to this popular game, it provides enough variety to make this national craze your personal obsession!

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**HALLMARK® CARD STUDIO SELECT 4 – SRP \$39.95 – NEW!**

What better way to get closer to family and friends this year than to show them you care by sending personalized Hallmark greeting cards. With Hallmark Card Studio Select, get over 1500 ready-made design templates, graphics and more for birthdays, friendship, party invitations, get well and more. Add in digital photos and other sentiments to create an even more personalized touch. We've also included an Event Planner so you'll never forget someone's important event again.



**HALLMARK® CARD STUDIO SELECT 4 WIN/MAC VERSION – SRP \$39.95 – NEW!**

What better way to get closer to family and friends this year than to show them you care by sending personalized Hallmark greeting cards. With Hallmark Card Studio Select WIN/MAC, get over 1500 ready-made design templates, graphics and more for birthdays, friendship, party invitations, get well and more. Add in digital photos and other sentiments to create an even more personalized touch. We've also included an Event Planner so you'll never forget someone's important event again.



**HALLMARK® CARD STUDIO EXPRESS 3 – SRP \$29.95 – BEST SELLER!**

The #1 home graphics software product on the market\*. Take your photos and create personalized, one-of-a-kind Hallmark cards as unique as the people you care for. In three simple steps, add photos, sentiments and graphics to personalize Hallmark greeting cards and projects - commemorating virtually every season, event and holiday. Other projects included like event planners, calendars, photo frames, stationery, invitations, scrapbook pages and more!



**HALLMARK® SCRAPBOOK STUDIO DELUXE 3.0 – SRP \$29.95**

Remembering the special events in your family's life is what scrapbooking is all about. Now, Hallmark Scrapbook Studio Deluxe makes it easy to tell your family's stories by providing an extensive collection of scrapbook templates, images and phrases. Includes special themes such as wedding, baby, prom, anniversary and more.

## **HALLMARK PAPER**



**HALLMARK® PREMIUM BLANK 4 X 8 PHOTO CARDS – SRP \$12.99**

It's easy to print customized 4 x 8 photo greeting cards for any event or occasion. Includes 40 greeting cards and matching envelopes. Heavyweight 98 lb card stock is coated for vibrant color and crisper text - designed to work perfectly with your Hallmark Card Studio software and color inkjet printers from Dell, HP, Lexmark, Epson and Canon.



**HALLMARK® MATTE PREMIUM BLANK PHOTO GREETING CARDS – SRP \$10.99**

Heavyweight card stock, coated for better color and crisper text, works with all software programs and inkjet printers from Dell, Lexmark, Epson, HP and Canon. Create store bought quality greeting cards with this half-fold matte white greeting card stock. Includes 20 cards with 20 matching envelopes. As a bonus, receive Hallmark® Card Studio® Trial Edition FREE and start creating your own cards right away!