

**GIFT-WITH-PURCHASE SOFTWARE IDEAS**



**TAXACT 2011 FEDERAL – SRP \$19.99 – NEW!**

TaxACT makes preparing and e-filing your federal tax returns unbelievably easy. We do it with 100% accuracy and with no hidden charges. With 5 Federal e-files, get refunds in as few as 8 days! Unlimited federal tax preparation and no hidden charges for U.S.-based support calls makes TaxAct the best choice for the do-it-yourself tax filer - just ask our millions of satisfied customers.



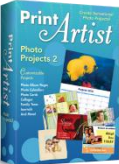
**TAXACT 2011 FEDERAL PLUS WILLCREATOR DELUXE – SRP \$59.95 – NEW!**

TaxACT makes preparing and e-filing your federal tax returns unbelievably easy. We do it with 100% accuracy and with no hidden charges. With 5 Federal e-files, get refunds in as few as 8 days! Unlimited federal tax preparation and no hidden charges for U.S.-based support calls makes TaxAct the best choice for the do-it-yourself tax filer - just ask our millions of satisfied customers. As an added bonus, get WillCreator Deluxe and get everything you need to handle your estate planning and personal legal needs.



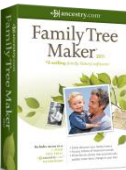
**WINWAY RESUME<sup>®</sup> EXPRESS – SRP \$19.95 - BEST SELLER!**

Get that new job this year and say goodbye to writer's block! Now you can write the perfect resume and land that job you've always wanted. Choose from hundreds of customizable resumes for virtually every career. You'll also get more than 50,000 job-winning phrases that are sure to set your resume apart from the rest.



**PRINT ARTIST<sup>®</sup> PHOTO PROJECTS 2– SRP \$39.95**

Mom and Grandma will love being able to create and print quality photo projects in just minutes. Whether they need a photo greeting card, postcard, invitation, photo calendar, gift bag or more, no experience is necessary to produce sensational projects with Print Artist Photo Projects. Truly a great all around title to capture and display all of your family memories.



**FAMILY TREE MAKER<sup>®</sup> WORKSHOP – SRP \$39.95 - BEST SELLER!**

What a great way to bring family and friends together by learning more about your family heritage. With Family Tree Maker, the #1 best selling genealogy software in America, easily research your family heritage to pass on to future generations. Create family trees to proudly share the traditions, culture and overall fabric that make your life unique. Scan or upload photos, videos, audio or documents to embellish your family tree – and create something that can be preserved forever!



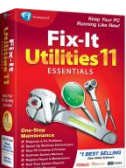
**HGTV INSTANT MAKEOVER – SRP \$39.95**

Easily visualize home improvement projects with HGTV Instant Makeover. Simply import digital photographs of your home exterior or interior - choose from a library of name brand materials and quickly change paint color, windows, doors and more. Use digital photos to create custom materials. No design experience is necessary, just point and click!



**SCRAPBOOK FACTORY<sup>®</sup> STANDARD 5.0 – SRP \$29.95 – BEST SELLER!**

Here's a great way to bring family and friends closer together. With Scrapbook Factory, the #1 best selling scrapbook software in America, you can easily take your digital photos and create precious memories to share with friends, family and future generations. Scrapbook Factory has the ultimate collection of design templates for scrapbooks and other keepsake projects.



**FIX-IT UTILITIES ESSENTIALS 12 - SRP \$39.95**

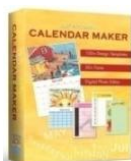
Repair, speed-up & protect your PC this year – automatically! Fix-It Utilities Essentials finds and fixes windows problems, preventing slowdowns and freezes to keep your PC running smoothly. Eliminate and recover from system crashes by restoring Windows back to full health. With real-time PC monitoring, you can relax and let Fix-It Utilities fix, optimize and speed up your PC - the ultimate system repair utility!



**TREND MICRO TITANIUM ANTIVIRUS+ – SRP \$39.95**

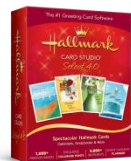
Strong, fast and easy-to-use protection - Trend Micro Titanium AntiVirus+ uses cloud technology to automatically stop viruses and spyware before they reach your computer, so it won't slow you down- it's a whole new way to protect your PC. Real-time updates safeguards you from the latest on-line threats today and into the future.

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**ART EXPLOSION® CALENDAR MAKER – SRP \$29.95**

Create great-looking, personalized calendars this year! Whether it be to make a gift for a family member or a friend, or something you want to create for yourself, you're sure to love this easy-to-use calendar making title. Included are beautiful graphics and designs sure to show your love ones you really care.



**HALLMARK® CARD STUDIO SELECT 4.0 – SRP \$39.95 - BEST SELLER!**

What better way to get closer to family and friends this year then to show them you care by sending personalized Hallmark greeting cards. With Hallmark Card Studio Select, get over 1500 ready-made design templates, graphics and more for birthdays, friendship, party invitations, get well and more. Add in digital photos and other sentiments to create an even more personalized touch. We've also included an Event Planner so you'll never forget someone's important event again.



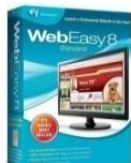
**GREETING CARD FACTORY PHOTO CARD MAKER 3 – SRP \$39.95 – BEST SELLER!**

Create custom photo greeting cards with your digital photos and one of the leading greeting card software products. Included is everything you need to create personalized photo greeting cards, photo party invitations, photo postcards and more! With an amazing collection of charming design templates, beautiful graphics and heartfelt sentiments, you're sure to express your innermost feelings every time with this amazing title!



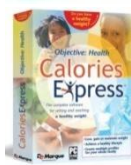
**DOCLOCK™ – SRP \$49.95 – NEW!**

docLock is the most simple and secure way to lock and password protect any file, folder and document on your computer! docLock makes it easy to keep sensitive information secure from anyone who may access your computer, and helps to ensure that personal information remains under your control at all times.



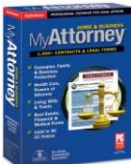
**WEBEASY® STANDARD 8.0 - SRP \$39.95 - BEST SELLER!**

Start the new year right and create your professional looking website you've always dreamed of! Easily add photos, videos, graphics and more to build a website for your business, family, volunteer group, school club, sports team, wedding or any other organization or event that needs a web presence. With over 500 built-in web design templates, drag-and-drop simplicity and no programming or technical skills required, you'll get the internet presence you need easily and quickly!



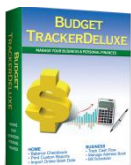
**CALORIE EXPRESS - SRP \$39.95**

Looking to loose weight and get in shape this year? With Calorie Express, gain better control over your eating habits and weight. Create your personal profile, set a goal, plan your physical activities and exercise, and let Calorie Express do the rest. Plan out your calorie intake to reach/maintain a healthy weight. Put together by a nutrition specialist, the sample meal plans and daily exercise activities will help you reach your goal.



**MYATTORNEY HOME & BUSINESS – SRP \$39.95**

Save money and get everything you need to handle your legal needs at a fraction of an attorney's cost. There are over 1,000 legal contracts and forms including non-disclosure agreements, real estate contracts, health care forms, Powers of Attorney and much more to use with your printer. MyAttorney Home & Business provides you with essential legal information to get the most out of your PC and printer.



**BUDGET TRACKER DELUXE – SRP \$39.95**

Save more money this year with Budget Tracker Deluxe, a user-friendly personal money manager that allows you to keep track and manage your personal finances – all in one place. Create budgets quickly and easily, print reports that show expenses, cash flow, payments and net worth. In these tough economic times, it's critical to save money and know where your money is going. With Budget Tracker Deluxe, you're sure to keep your finances under control!



**PHOTO EXPLOSION WORKSHOP 4 – SRP \$39.95**

Combines the best of digital editing with an easy-to-use photo project studio. Fix, organize and share photos with ease, and choose from an enormous library of ready-made designs and templates to create virtually every photo project imaginable. From greeting cards to scrapbook pages to posters and photo frames, you're sure to find something to help get the most out of your printer or camera purchase.

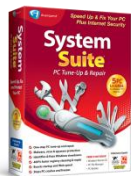
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**BUSINESS CARD FACTORY DELUXE 3 – SRP \$29.95**

Starting a new business? If so, Business Card Factory Deluxe let's you easily create professional looking business cards without making a sizeable investment. Create matching sets of business cards, letterhead, envelopes and labels using any of the thousands of easy-to-customize designs, fonts, images and drawing tools. With Business Card Factory, you're just minutes way from creating the image of the business you've always dreamed of!



**SYSTEM SUITE® PROFESSIONAL 12 - SRP \$59.95 – NEW!**

Get everything you need this year to tune-up, repair and protect your computers with System Suite Professional 12. 60+ awarding-winning tools diagnose and fix Windows problems, optimize system performance, eliminate slowdowns and crashes and protect you against the latest security threats. System Suite is the ultimate system repair utility for your computers.



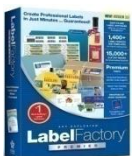
**BERLITZ FUNDAMENTALS 2 – SRP \$29.95 - BEST SELLER!**

Learn the basics of a new language this year! Whether traveling to another country, improving your knowledge of another language, Berlitz provides the building blocks necessary to learn the language. Includes Spanish, Italian, French, German, English, Chinese and Japanese. Using a proprietary learning system and 5,000+ flashcards, Berlitz will test your recall and customize programs based on your abilities.



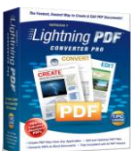
**TYPING PAL – SRP \$29.95**

Improve your typing and keystroke skills with this easy to use software title. Whether you're writing a report, a letter, your résumé or an e-mail, mastery of the keyboard is essential. With Typing Pal, learning to type has never been so simple and enjoyable. Master your keyboard and gain efficiency with the help of more than one hundred typing lessons, practice tests and oral dictations.



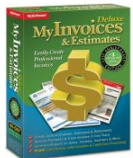
**LABEL FACTORY PREMIER 3.0 – SRP \$29.95**

The fastest, easiest way to get your office and other home projects organized this year. Create professional-quality labels for shoe boxes, music cd's, file folders, report covers, jam jars and more. With over 1,400 label formats and design templates, 1,800 graphics and 13 different bar code formats to choose from, labeling items means finding items more quickly and easily. Endorsed by Avery Dennison, you're sure to find all the labels needed – and get 2011 organized.



**LIGHTNING PDF CONVERTER PRO 7 – SRP \$49.95**

Lightning PDF Converter Pro, the complete PDF alternative to Adobe® Acrobat®, is specifically designed for business users and makes working with PDFs faster and easier. Use powerful tools to create, convert, edit, combine, secure, markup, form-fill and save 100% industry-standard PDFs files that can be opened with any PDF viewer.



**MYINVOICES & ESTIMATES DELUXE – SRP \$39.95**

Help your business run more efficiently and increase your bottom line with this easy to use software title. With MyInvoices & Estimates, create accurate invoices, estimates and customer statements in minutes. Track business expenses, manage inventories, create professional invoices, estimates, inventory control and reporting. You're business is sure to get ahead this year with this product!



**BUDGET EXPRESS – SRP \$29.95**

Here's a great way to save money this year. Budget Express is a user-friendly personal money manager that allows you to easily manage your budget and track expenses. Create a budget quickly and easily, know where your money is going and learn how to keep your finances under control – all in one place. It's easy to use and you'll find saving money has never been easier.



**COREL VIDEO STUDIO ESSENTIALS X3 – SRP \$49.95**

Built from the award winning application, Corel® VideoStudio® Pro X3, Corel® VideoStudio® Essentials X3 is everything you need to produce professional quality video. Delivers express and advanced editing modes, studio-quality templates, improved filters, titles, and powerful real-time effects. Share your movies immediately on social sites such as YouTube™ and Vimeo® —all from one complete package.

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**MOVAVI VIDEO EDITOR 6 STANDARD – SRP \$49.95 – NEW!**

Create your very own movies! Movavi Video Editor 6 has all the digital media processing tools non-professional video editing enthusiasts need: movie creation and enhancement, video capture, distribution via multiple media types, add soundtracks and text titles, apply filters and artistic effects, add transitions and more! Expand your video editing capabilities with Movavi Video Editor 6!



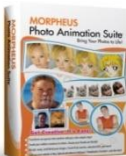
**MYULTIMATE ORGANIZER – SRP \$29.95**

MyUltimate Organizer is the perfect way to get your home and life organized. Set up appointments, keep track of contacts, manage expenses, organize passwords and more. With a simple, easy-to-use product and the ability to synchronize your data with Palm and Pocket PC devices, MyUltimate Organizer is a great way to organize your daily life and get the most out of your computer!



**MOVAVI PHOTO SUITE – SRP \$79.99 – NEW!**

Edit and resize your photos like a pro! Photo Suite includes built-in photo editing tools like Auto Contrast, Noise and Red Eye Removal, as well as special correction modes for facial makeup, lens correction and exposure. Whether you want to be hands on in manual mode or do a quick-click change automatically, Movavi Photo Suite has you covered. Easily convert images between all key formats, such as JPEG, TIFF, BMP, GIF, PNG, PSD, RAW, and more



**MORPHEUS ANIMATION SUITE - SRP \$59.99**

Turn photos into entertaining animations. Morph, warp, mix and blend photos, then share your creation with family and friends. Great for embellishing your profiles and unleashing your creativity on Facebook, MySpace and other online communities.



**SYSTEM SUITE DELUXE - SRP \$49.95**

Had enough of freezing, crashing and slow-running PCs? Then it's time to take a stand and fight back with SystemSuite Deluxe – the easy-to-use PC repair and tune-up program that runs 250+ diagnostic tests to uncover your computer's problems and then fixes every one of them. Don't waste another dime on outside PC repair – SystemSuite Deluxe lets you protect, maintain and repair your PC yourself.

## HALLMARK PAPER



### **HALLMARK PREMIUM BLANK 4 X 8 PHOTO CARDS – SRP \$12.99**

It's easy to print customized 4 x 8 photo greeting cards for any event or occasion. Includes 40 greeting cards and matching envelopes. Heavyweight 98 lb card stock is coated for vibrant color and crisper text - designed to work perfectly with your Hallmark Card Studio software and color inkjet printers from Dell, HP, Lexmark, Epson, Canon and Brother.



### **HALLMARK MATTE PREMIUM BLANK PHOTO GREETING CARDS – SRP \$10.99**

Heavyweight card stock, coated for better color and crisper text, works with all software programs and inkjet printers from Dell, Lexmark, Epson, HP, Canon and Brother. Create store bought quality greeting cards with this half-fold matte white greeting card stock. Includes 20 cards with 20 matching envelopes. As a bonus, receive Hallmark® Card Studio® Trial Edition FREE and start creating your own cards right away!