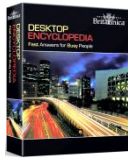


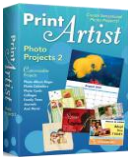
**ART EXPLOSION HOME & STUDENT PRINT CENTER - SRP \$39.95 – BEST SELLER!**

This is the perfect title for virtually any back to school project. Now make creative projects including report covers, club flyers, newsletters, book marks, party invitations and more. Includes a vast collection of pre-designed templates, graphics and fonts, or make your own using the drawing tools, gradients, text effects and much more. A terrific title for this time of year.



**ENCYCLOPÆDIA BRITANNICA DESKTOP ENCYCLOPEDIA - SRP \$29.95**

From one of the world's greatest sources of knowledge, here's a complete reference guide perfect for back to school. With nearly 25,000 intriguing articles, maps and pictures covering art, history, geography, technology, pop culture and the world, students will have all the information they need to create and print accurately sourced reports. Includes Merriam-Webster's Collegiate® Dictionary and Thesaurus.



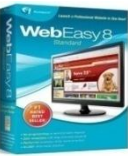
**PRINT ARTIST PHOTO PROJECTS 2 – SRP \$39.95 – BEST SELLER!**

Create and print quality photo projects in just minutes with this best selling title. Whether you need a photo card, invitation, calendar, flyer or more, it's easy to create sensational school projects with Print Artist Photo Projects. The title includes thousands of pre-designed templates, graphics and fonts. It's easy to use and everyone is sure to enjoy this one.



**LEARN TO USE OFFICE 2010 – SRP \$49.95**

Here's a great title for anyone looking for tips and tricks on how to use Microsoft Office 2010. On-screen video demonstrations take you step-by-step through more than 100 different topics for Microsoft Word, Excel, Powerpoint, and Outlook. Practice via the simple interactive tutorials and then move on to using your own copy of Microsoft Office. Everyone will appreciate lessons learned here.



**WEBEASY STANDARD 8 - SRP \$39.95**

Help students get ahead by giving them a title they need to easily create a website for a school project, club or team. Includes hundreds of pre-designed templates. Also add photos, videos, graphics and more. With built-in templates, drag-and-drop simplicity and no programming or technical skills required, a great website is only minutes away!



**GREETING CARD FACTORY PHOTO CARD MAKER 3.0 – SRP \$39.95**

Create great-looking photo cards with your digital photos and one of the leading greeting card software products. Included is everything you need to create personalized photo greeting cards, photo party invitations, photo postcards and more! With an amazing collection of charming cards, beautiful graphics and heartfelt sentiments you will be sure to express your innermost feelings every time.



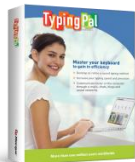
**MEMORIES ON TV 4 – SRP \$49.95 – BEST SELLER!**

Make your school project stand out with this easy to use slide show software. MemoriesOnTV lets you easily transform your digital photos and video clips into stunning slideshows with transition effects and music for easy playback on a TV or PC. It's easy to use, and is a great way to showcase your research assignments and projects, or your own personal memories.



**WINWAY RESUME EXPRESS 12 – SRP \$19.95**

A must for any student looking to land that job. Write the perfect resume with the best selling resume application. Choose from hundreds of customizable resumes for virtually every career, multiple designs, and more than 50,000 job-winning phrases that are sure to set your resume apart.



### **TYPING PAL 6.0 – SRP \$29.95 – NEW!**

Improve your typing and keystroke skills with this easy to use software title. Whether you're writing a report, a letter, your résumé or an e-mail, mastery of the keyboard is essential. With Typing Pal, learning to type has never been so simple and enjoyable. Master your keyboard and gain efficiency with the help of more than one hundred typing lessons, practice tests and oral dictations.



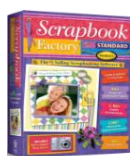
### **ENCYCLOPÆDIA BRITANNICA HOMEWORK ESSENTIALS PLUS – SRP \$29.95**

Two complete encyclopedias perfect to help kids get ahead in school! This comprehensive library contains over 18,000 articles on kid-centric topics, plus Merriam-Webster's Student Dictionary and Thesaurus. Also includes learning games and interactive study guides, 1,800 maps, links to 166,000 Web sites, homework tools, timelines, video clips, interactive articles and media tours. Ages 6-14.



### **SESAME STREET LEARN, PLAY & GROW – SRP \$19.95**

Preschoolers can join their best friends from Sesame Street and discover early stage, yet critical, pre-reading, pre-math, categorization and creative expression skills through engaging activities. Children are provided with a variety of different learning activities including Language Development, Counting, Music, Art, Shape Games and much more! Ages 2-4.



### **SCRAPBOOK FACTORY STANDARD 5 – SRP \$29.95 – BEST SELLER!**

A great software title for creating yearbook memories or school projects that really stand out. The #1 best selling scrapbook software in America\*! Easily take your digital photos and create precious memories to share with friends, family and future generations. Scrapbook Factory has the ultimate collection of templates for scrapbooks and other keepsake projects.



### **HALLMARK CARD STUDIO SELECT 5 – SRP \$39.95 – NEW!**

Create personalized, one-of-a-kind Hallmark cards and other creative projects for the people you care for. In three easy steps, add photos, sentiments and graphics to personalize Hallmark greeting cards and projects - commemorating virtually every season, event and holiday. Other projects included like event planners, calendars, photo frames, stationery, invitations, scrapbook pages and more!



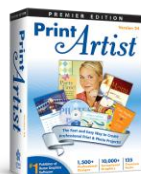
### **HALLMARK CARD STUDIO EXPRESS 5 – SRP \$29.95 – NEW!**

Create personalized, one-of-a-kind Hallmark cards and other creative projects for the people you care for. In three easy steps, add photos, sentiments and graphics to personalize Hallmark greeting cards and projects - commemorating virtually every season, event and holiday. Other projects included like event planners, calendars, photo frames, stationery, invitations, scrapbook pages and more.



### **PHOTO EXPLOSION WORKSHOP 4.0 – SRP \$39.95 – BEST SELLER!**

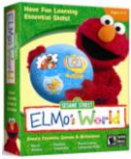
One of the easiest titles that let's you edit, organize, share and create photo projects of your family and friend. Photo Explosion offers a simple user interface, but gives you a selection of specialized tools to produce the image you are looking for. Easily fix flaws with the Quick Fix Studio, then instantly upload your photos or slideshows to YouTube, Flickr, Facebook and more.



### **PRINT ARTIST PREMIER 24 – SRP \$39.95 – BEST SELLER!**

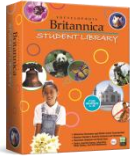
Print Artist is one of the best-selling creativity software titles on the market today. Create professional-looking projects in minutes, whether you need a flyer, brochure, greeting card, business card, newsletter, Print Artist Premier is sure make your projects come to life! Includes thousands of graphics and pre-designed templates.

## BACK TO SCHOOL (BTS) 2012 COMPUTER SOFTWARE GWP IDEAS



### **SESAME STREET ELMO'S WORLD – SRP \$19.95**

In Elmo's World™, children are invited to explore six favorite topics from the popular television series: Food, pets, telephones, bugs, shoes and farms. With Help from Elmo and his pet goldfish Dorothy, preschoolers interact with familiar friends, objects and places through easy point & click activities. They will sing, play, read and explore - all the while being challenged to expand their imagination and creativity. Ages 2-5,



### **ENCYCLOPÆDIA BRITANNICA STUDENT LIBRARY - SRP \$19.95**

This complete encyclopedia forms the cornerstone of a total reference library sure to interest and involve young students. Covering the most important topics for kids in grades 1 to 9, it includes the Britannica Elementary Encyclopaedia, the Britannica Student Encyclopedia, the Merriam-Webster Student Dictionary and Thesaurus - and games, interactive study guides, and other rich multimedia that makes learning fun and keeps children engaged.



### **MERRIAM WEBSTER MEDICAL DICTIONARY – SRP \$29.95**

Merriam-Webster Medical dictionary is a concise guide to the essential language of medicine. More than 59,000 entries explain today's most widely used health-care terms and more than 8,000 example phrases show how words are used in context. Clear definitions cover brand names and generic equivalents of common drugs. A great resources for any student with an early interest in medicine or biology.



### **GREETING CARD FACTORY WORKSHOP 8 – SRP \$39.95 – BEST SELLER!**

Capture memories and make customizable projects in every style imaginable. Create greeting cards, holiday newsletters, party invitations, scrapbook pages, crafts and more. Also includes ready-made designs for just about every season and event, plus thousands of clip art images. - a great addition to any classroom creativity suite.



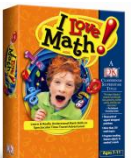
### **DORA'S BIG BIRTHDAY ADVENTURE – SRP \$19.95**

Help Dora, the top-rated preschool phenomenon, and all her friends escape from Wizzle World in time to get to her very own birthday party! Your preschooler will celebrate friendship, explore music & movement, and master fundamental skills in an engaging, wholesome way. *Dora's Big Birthday Adventure*™ takes your child into a world where they'll learn Math, Reading, Language, Spanish, Self-Esteem and more!



### **THOMAS & FRIENDS™ MISTY ISLAND RESCUE – SRP \$19.99**

The "Thomas & Friends" television series can be seen in over 130 countries worldwide. Now the adventure continues with easy-to-use software based on "Thomas & Friends Misty Island Rescue" the movie. Packed with 10 exciting games and activities for kids ages 2-5, Thomas & Friends Misty Island Rescue lets preschoolers experience Thomas' wonderful world while learning essential preschool lessons.



### **I LOVE! MATH- SRP \$29.95**

This entertaining activity center is sure to reinforce math skills in key curriculum areas. Through easy-to-understand games and activities, increase understanding of fractions, geometry and measurements. It's fun and it's sure to help improve skills, confidence and grades. Ages 7-14.



### **I LOVE SCIENCE! - SRP \$29.95**

With I Love Science! test scores will soar! Have fun discovering amazing facts and important principles about everyday science. Whether in the biology lab, chemistry lab or physics lab, children will have plenty to discover as they participate in more than 100 games, activities and experiments. Ages 7-14.



### **LABEL FACTORY PREMIER 3 – SRP \$29.95**

The easiest way to create professional-quality labels and get your home life organized. With more label formats, templates and graphics to choose from, quickly organize your household items and more. Create CD/DVD labels, name tags, address labels, report labels, file folder labels, jam and wine labels, barcodes and more!

-- CONTINUED ON PAGE 4--



### **GO DIEGO GO! DIEGO'S ULTIMATE RESCUE LEAGUE – SRP \$19.95**

Children ages 2-5 can travel the world, explore weather and animal habitats, experience teamwork and much more as they help Diego rescue Baby Animals from places around the globe. With innovative multi-skill, interactive games, quests and mini-games, children will be thoroughly entertained, all the while helping them master important fundamental skills!



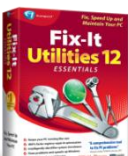
### **THE NEW WAY THINGS WORK – SRP \$29.95**

Based on the work of renowned author David McCaully, this title is bursting with machines, movies, animations and games - covering some of the most fascinating inventors throughout history. This title will be sure to capture the imagination of your child as they dig deeper into how things work! Ages 8 and up.



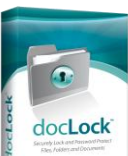
### **GRAMMAR MADE EASY – SRP \$19.99**

In a fun game-show format, Grammar Made Easy teaches and tests children's understanding of grammar in a way no textbook can! This program goes beyond simple diagrams and introduces rules of speech and sentence structure in innovative and captivating lessons. Ages 6-9.



### **FIX-IT UTILITIES ESSENTIALS 12 - SRP \$29.95 – NEW!**

Just purchase a PC? Then with FixIt Essentials, you can easily keep your PC running healthy and smooth. Repair, speed-up & protect your PC – automatically! Find and fix windows problems quickly, preventing slowdowns and freezes. Eliminate and recover from system crashes by restoring Windows back to full health. With real-time monitoring, relax and let Fix-It Utilities optimize and keep your PC running like new.



### **DOCLOCK – SRP \$49.95 – NEW!**

docLock is the most simple and secure way to lock and password protect any file, folder and document on your computer! docLock makes it easy to keep sensitive information secure from anyone who may access your computer, and helps to ensure that personal information remains under your control at all times.



### **FAMILY TREE MAKER WORKSHOP 2 – SRP \$39.99**

Commemorate your family heritage with the leading family tree software. Rich features enable you research your family history to share with future generations. Enhance your family tree by adding photos, videos, sound or files. View timelines and interactive maps highlighting events and places that took place in your ancestors' lives. Family Tree Maker is an enriching title, great for the entire family and generations to come!



### **LIGHTNING PDF CONVERTER PRO – SRP \$49.95**

This affordable PDF alternative to Adobe® Acrobat®, is specifically designed for PC users and makes working with PDFs faster and easier. Use powerful tools to create, convert, edit, combine, secure, markup, form-fill and save 100% industry-standard PDFs files that can be opened with any PDF viewer.



### **SYSTEM SUITE DELUXE - SRP \$49.95**

Just purchase a PC? Then System Suite Deluxe is the perfect title to keep your PC running healthy and smooth. This easy-to-use tune-up title includes over 250 diagnostic tests to help uncover why your computer may be slowing down. The title also includes real-time monitoring, which means you can relax and let System Suite optimize and keep your PC running like new, all year long.



**COREL'S VIDEO STUDIO ESSENTIALS X3 – SRP \$49.95 – NEW!**

Corel® VideoStudio® Essentials X3 is everything you need to produce professional quality video. Delivers express and advanced editing modes, studio-quality templates, improved filters, titles, and powerful real-time effects. Share your movies immediately on social sites such as YouTube™ and Vimeo® —all from one complete package.



**MOVAVI VIDEO EDITOR 6 STANDARD – SRP \$49.95 – NEW!**

Powerful yet easy-to-use video editing software application that gives you all the tools you need to create stunning, customized videos! Movavi gives you a simple and straightforward way to capture video and audio from multiple sources, and then apply or add professional-looking filters, artistic special effects, soundtracks, transitions, text titles and more! Fast, fun and easy, Movavi Video Editor 6 Standard is sure to enhance creativity, plus offer great additional value to all your other video product purchases.



**COREL PAINTSHOP PRO X4 – SRP \$79.99**

Everything you need to create stunning photos. With a wide selection of one-click photo-fixing features you can easily correct common photo flaws such as red eye, color and sharpness. Unique makeover tools let you whiten teeth, remove blemishes and paint on a tan. Get creative with artistic effects and filters to turn your favorite photos into fun projects to share with family and friends.



**TREND MICRO TITANIUM ANTIVIRUS+ – SRP \$39.95**

Strong, fast and easy-to-use computer security protection, Trend Micro Titanium AntiVirus+ uses technology to automatically stop viruses and spy ware before they reach your computer, so it won't slow you down- it's a whole new way to protect your PC. Real-time updates safeguards you from the latest on-line threats today and into the future.



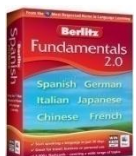
**THE RECIPE MANAGER – SRP \$29.95 – NEW!**

Healthy eating is part of the foundation of healthy living. Whether you are trying to reduce blood pressure, lose weight, help manage diabetes or just feel better, Recipe Manager can help. Created to enhance your experience in the kitchen, Recipe Manager will help you create and manage meals, organize multiple shopping lists, scale recipes to fit your needs and suggest meals based on the ingredients in your kitchen.



**MYULTIMATE ORGANIZER – SRP \$29.95**

Help students simplify their life and save valuable time with this easy-to-use personal organization software. With a day planner, to-do lists, address book, notebook and journal, expense reports, schedule ticker, password organizer, form filer, sticky notes, world clocks, 250 calendar layouts, and more, MyUltimate Organizer ensures that every student's life is organized!



**BERLITZ FUNDAMENTALS 2 – SRP \$29.95**

Learn the basics of a language faster! Includes Spanish, Italian, French, German, English, Chinese and Japanese. Using a proprietary learning system and 5,000+ flashcards, Berlitz will test your recall and customize programs based on your abilities. Whether traveling to another country, improving your language knowledge or just wanting to bone-up on vocabulary in specific subject areas, Berlitz Fundamentals provides the building blocks.

## HALLMARK PAPER



### **HALLMARK PREMIUM BLANK 4 X 8 PHOTO CARDS – SRP \$12.99**

It's easy to print customized 4 x 8 photo greeting cards for any event or occasion. Includes 40 greeting cards and matching envelopes. Heavyweight 98 lb card stock is coated for vibrant color and crisper text - designed to work perfectly with your Hallmark Card Studio software and color inkjet printers from Dell, HP, Lexmark, Epson and Canon.



### **HALLMARK MATTE PREMIUM BLANK PHOTO GREETING CARDS – SRP \$10.99**

Heavyweight card stock, coated for better color and crisper text, works with all software programs and inkjet printers from Dell, Lexmark, Epson, HP and Canon. Create store bought quality greeting cards with this half-fold matte white greeting card stock. Includes 20 cards with 20 matching envelopes.